

1311 Whitegate  
San Antonio, Texas 78253

October 28, 2004

To Whom It May Concern:

I am writing to encourage you NOT to expand the LPFM service at the expense of existing FM translator service. My particular experience with FM translator service is as a listener of K-LOVE Christian Radio.

As a resident of the local community, K-LOVE serves me by announcing local events such as concerts and church-sponsored events and local services such as free credit counseling. These announcements are usually not publicized in other media such as the newspaper and commercial radio where advertising costs are prohibitive to small organizations.

If the K-LOVE signal were displaced by an LPFM broadcaster providing other programming, San Antonio would lose a valuable source of diversity in its radio programming. K-LOVE provides uplifting music that appeals to all age groups, public service announcements that encourage family values and responsible living, a morning show that is safe for the whole family to listen to, commercial-free programming, and a Christian influence that is completely absent on other radio stations.

It is most certainly in the public's interest to keep K-LOVE on the air by maintaining the current FM translator service. K-LOVE is commercial-free, which means programming is driven by the Christian values of its board, not the demands of advertisers. It encourages positive values for our youth while still appealing to their taste in music. How many parents of teenagers can say they truly approve of what their children hear on a typical commercial radio station? Even those stations that claim to offer family-friendly programming, still bombard their listeners with advertising and music lyrics that put too much emphasis on sex, alcohol, and questionable ethics.

I would never propose that all non-Christian programming should be removed from the airways, but it is important that quality Christian programming remains an option. K-LOVE helps provide this service to countless communities across the nation through the FM translator service. Therefore, I encourage you to keep the FM translator service in operation and to not expand the LPFM service. Thank you for your consideration.

Sincerely,

Christina Johannesson